

LAURA J. RAYMOND

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SUMMARY: More than 20 years in the non-profit/public sector ▪ 15 years of varied resource development experience ▪ grants and fiscal management ▪ program planning, development, management, and evaluation ▪ coalition building, outreach and communications experience ▪ community health expertise ▪ conversational Spanish ▪ comfort interacting with diverse populations ▪ anti-racism training and commitment to social justice

PROFESSIONAL EXPERIENCE (*prior to consulting*)

Development and Finance Director, Coalition of Community Health Clinics, Portland, Oregon
(February 2011-June 2013)

- Planning and implementing the organization's fundraising program, with Board, Executive Director and community partners, with an emphasis on collaborative grants that have a larger potential impact
- Creating and monitoring the Coalition's annual budget and other financial oversight
- Contributing to strategic planning and to development and evaluation of Coalition programs
- Leading Coalition's marketing and communications efforts, including a new annual event
- Participating in community coalitions and health equity advocacy, including managing the Coalition's Policy Committee that processes policy decisions for Board of Directors' endorsement

Congregational Wellness Project Coordinator, Ecumenical Ministries of Oregon, Portland (2009-2011)

Implementing a Robert Wood Johnson Foundation pilot project to involve faith communities in promoting children's health and preventing obesity by changing environments and policies, specifically:

- Managed the grant, including monitoring the grant contract and budget, funder reporting, hiring and supervising contractors, interns and an assistant, and seeking additional funding
- Conducted outreach to potential pilot sites and advisors, with a focus on low-income people and communities of color, and provided ongoing technical assistance to participating congregations
- Formed and managed a diverse Interfaith Wellness Coalition of pilot sites, community members and agency partners to support wellness work, promote collaboration, and advocate for community health
- Worked with congregations and agency partners to adapt the Centers for Disease Control and Prevention's School Wellness Policy model for faith-based settings, including a new environmental assessment tool, team building and planning process, and sample policies and resources
- Created promotional and educational materials, presentations, and a project website
- Presented on outreach to Latino populations at 2009 Oregon Public Health Association meeting and on policy development and advocacy in faith communities at fall 2010 statewide Place Matters conference

Research, Communications & Curriculum Development Manager, Kids on the Block, Portland (2005-2009)

- Managed program development efforts: researching and applying knowledge to the agency's educational topics and practices; creating evaluation tools and using collected data for program planning
- Created strategic communications and represented the organization at community events
- Contributed to agency fundraising, including grants, reports, annual appeal, and Yoshida's Sand in the City event

Development Director, Neponset River Watershed Association, Canton, Massachusetts (2002-2005)

- Planned and directed NepRWA's fundraising program, with Board, Executive Director, and staff
- Contributed to marketing of the organization through NepRWA's website, newsletter, the media, events, and leading a campaign to build name recognition while promoting environmental stewardship

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Project Manager, Alliance for the Prudent Use of Antibiotics (at Tufts University), Boston (1998-2002)

- Managed resource development activities, with an emphasis on corporate membership
- Facilitated development of Latin America chapters, served as a primary contact to foreign offices, and provided ongoing technical assistance or project coordination
- Directed public outreach efforts such as representing APUA at global scientific conferences

Administrative Assistant, Centre for Development and Population Activities, Washington, D.C. (1996-1997)

- Acted as a liaison between CEDPA Washington and Romania offices
- Completed work plans, progress reports, and financial reports according to USAID regulations
- Oriented consultants on program history and objectives and monitored their contracts

Bilingual Administrative Specialist, Washington County Department of Health and Human Services, Hillsboro, Oregon (1990-1995)

Women, Infants & Children (WIC) Nutrition Program (3 years), and Health Clinic Finance Department (2 years):

- Performed intake, eligibility screening, and orientation for new participants
- Advocated on behalf of clients needing other social services or language assistance
- Interpreted for non-bilingual staff during clinic appointments

EDUCATION/OTHER ACTIVITIES

George Washington University, Washington, D.C.,

Master of Arts in International Development, with a community health focus

Portland State University, Portland, Oregon

Bachelor of Arts in English and Spanish

Instituto Cultural, Guadalajara, Jalisco, Mexico

Spanish course work and cultural exchange

Girl Scout co-leader (2007-2011): Created a safe, inclusive atmosphere and organized learning and recreational experiences with 1st - 5th graders, to foster their confidence, curiosity, and interest in social justice and leadership

LANGUAGE ABILITY/CULTURAL COMPETENCE

- Oral and written Spanish language skills and good understanding of Latino culture
- Comfort with and respect for diverse people
- Completed two weekend intensive anti-racism trainings